



18-Year Career Firefighter

Pioneering treatment for addiction, mental health, PTSD, and Traumatic Brain Injury through cannabis, psychedelics, movement, and nutrition.

Promises Innovative Recovery (PIR) is a center of excellence, providing precision medical treatment with plant medicine in the set and setting of luxurious five-star accommodations. As a clinical trial facility, we use the latest technology and real-world data to pioneer these novel therapeutics' legalization, standardization, and education.



Founder and CEO of Promises Innovative Recovery



Founder and CEO of Pure Body Zen CBD

Pure Body Zen was created and founded to help our daughter, who was struggling with an opioid addiction that later took her life, and to serve the communities who couldn't get access to a THC-free product. PBZ CBD products offer THC-free pain medication and sleep aids compatible with drug testing requirements for athletes, EMTs, firefighters, police, and military personnel. In addition to providing instantaneous relief, our products protect service providers from losing their pensions or getting fired from using plant-based medicines.



Good Dudes Grow Podcast Host

Five-Star rated podcast syndicated on iHeart radio includes candid conversations and unbiased opinions from physicians, professional athletes, and entrepreneurs in the world of hemp, cannabis, and psychedelics on the future of a new medical revolution.

Eighteen-year career firefighter with an inside view of what first responders go through daily, allowing oversight to assess needs and create therapies to assist with PTSD, addiction, and traumatic stress. After years of advocating for medicinal cannabis access, Gary was recently appointed to chair a new Cannabis Health and Wellness Committee to adjust the city contracts and THC testing policies for firefighters and police officers. The benefits of using cannabis as preventative medicine are far-reaching and anticipated to save the city millions of dollars in medical expenses, prescription drug costs, sick time, and workman's comp claims while creating a higher quality of life for users.

Ft Lauderdale Firefighter



Athletic Performance Coach

With over 30 years of experience in the fitness industry, Gary focuses on athlete coaching, physical recovery programs, and mental training for athletic performance. Given his background and ability to learn and overcome psychological and physical trauma, medical training, and understanding of how the body can be adaptive to proper prevention and post-recovery protocols, Gary will create PIR as a leader in innovation to continuously move the needle forward with new and successful programs.

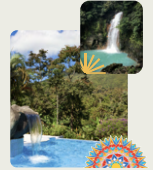


A Maverick Business Man

Unafraid of challenges and relentlessly determined to positively impact the field of mental health through **holistic wellness**.

Not only is Gary's vision extraordinarily large and expansive, it's incredibly ecological. While holding tight to the bottom line with a fiscal-minded methodology, Gary's vision has heart. Founded on the tragedy of losing those close to him, Gary is looking to make a world-wide impact with Promises Innovative Recovery's initiatives. Going beyond positively impacting his team, partners, community members, and investors; Gary is looking to help every individual, organization, and entity connected to PIR—including the **government, the environment, the community, and the psychedelic industry at large.**

Visionary Leadership



Collaborative Pursuits

As a business owner, Gary relies on the **cumulative strengths of partnering individuals and organizations to achieve his goals.** He's a master collaborator who easily connects with others to establish and pursue shared objectives. He's hand-picked exceptional team members, promise partners, and founded a robust board of directors to cast, uphold, and evolve PIR's vision and help effectively execute the mission. Because he consistently comes to the table with win-win-win solutions, others are eager to join Gary's pursuits.



Reflective, Responsive Decision Making

Gary effectively makes spot decisions to uphold the integrity and solvency of his businesses. He takes great care and consideration to ensure he **understands the impact each decision while looking for the best possible outcome for all.** He's both reflective and responsive in taking action, moving fast and rewarding those who can keep up with feedback, support, and resources.

As a leader, Gary approaches "problems" with curiosity and listens intently to ideas, suggestions, and directives from his advisors. He's clear that when building something as large and expansive as a center of excellence like Promises Innovative Recovery from the ground up, takes great care, patience, and persistence. He's constantly on the lookout for **solutions, creative ideas, and new paths,** while being open to best route to achieve them through **brainstorming, idea-building, and effective teamwork.**

Solution-Oriented



Relentless Pursuit

Keeping his vision, goals, and objectives in sight at all times, Gary is not afraid to say, "No." He's also not inclined to quit when facing seemingly insurmountable roadblocks or to dismiss others who tell him "No." Instead, each "No" is followed by research, education, and a new approach. His commitment to the **vision of making Promises Innovative Recovery change the trajectory of holistic medicine** is un-matched and the pursuit to that end is relentless.

PODCAST INTERVIEWS



Vertical Momentum Resiliency Podcast

Dec 13 2022



Jiu Jitsu Outlet

Nov 24 2022



Cannachick's Podcast

Aug 14 2022



Blue Crocus Solutions

Jul 29 2022



The Cannabis Conversation

Jul 17 2022



Wing it Rise UP

Mar 17 2022



Vertical Momentum Resiliency Podcast

Mar 11 2022



BizQuik

Jan 4 2022



CBD School

Sep 23 2021



The Liquid Lunch Project

Sep 20 2021



Underdog Empowerment

Sep 20 2021



Small Business Surgeon

Sep 13 2021



The Made Over Podcast

Aug 25 2021



The Tactical Entrepreneur

Jun 28 2021



Construction Royalty

Apr 27 2021



End Hype

Mar 2021



Working for a Dream

Feb 15 2021

